Planning for the Future: Setting and Managing Goals

Workshop Provided by Arts Council Santa Cruz County Hosted By Monica Galvan

Get ready to do some Writing & Talking

- Have a writing tool available
- A pad of paper or computer
- Water and/or a snack
- A calming/relaxing environment if possible
- Take care of your needs

Agenda

- Dream with me–what are two of your biggest organizational goals?
- What you can do now
- Group share out
- 1 months, 3 months, 6 months
- Group Share Out
- 1 year, 3 year, 5 years
- Group share out
- Review of application prompt and question
- Workshop survey

Dream with me…

What are 2 long term goals you have as an organization? Write those in the chat!

Example: To unite the creative community in watsonville. To establish an arts hub that encompases all arts mediums providing affordable studio and workshop space, and a large exhibition space.

What can you do this week?

Goal 1	Goal 2
1. 2. 3.	1. 2. 3.

What are your two goals and how will you get closer to accomplishing them this week?

What are you able to do within the following time frames?

Goal 1	Goal 2
<u>1 Month</u> 1. 2. 3.	<u>1 Month</u> 1. 2. 3.
<u>3 Months</u> 1. 2. 3.	<u>3 Months</u> 1. 2. 3.
<u>6 Months</u> 1. 2. 3.	<u>6 Months</u> 1. 2. 3.

Choose one goal and name 1 item you will do within each month category provided?

What are you able to do within the following time frames?

Goal 1	Goal 2
1 year 1. 2. 3.	1 year 1. 2. 3.
3 years 1. 2. 3.	3 years 1. 2. 3.
6 years 1. 2. 3.	6 years 1. 2. 3.

Choose one goal and name 1 item you will do within each year category provided?

Application Question: Strategy

1. Summarize (or list) your organization's long-term goals/strategy.

2. How are you currently working on making progress on those long-term goals?

Questions?

Survey time!

https://docs.google.com/forms/d/e/1FAIpQLScSLSxJJOJOthZizuj-WTR59KSnjUbi-4kV7dXbF3Il1JhbLw/viewform