Develop Grants - FY25 Cycle 2 (June 2025 Awards)

*Arts Council Santa Cruz County*

# Introduction

Welcome to Arts Council Santa Cruz County's **Develop Grant** Application

Helpful Tips:

* **Before beginning your application, visit our** [**Develop Grants Webpage**](https://artscouncilsc.org/opportunities-resources/grants/develop-grants) **to download the guidelines**, which include important information about eligibility and review criteria.
* **Please plan to submit your application well before the 5pm deadline** in case of technical difficulties or other issues.
* Click on section headers to collapse and expand sections.
* Character count limits are listed under narrative responses and include each letter and space. You **do not** need to use the entire space provided. Concise responses and bullet points are welcomed.
* Your answers will be saved periodically as you type. However, before leaving/logging out, please make sure to scroll to the bottom of the webpage and click "Save Application."
* Once you've completed your application, you can download a PDF of your application by clicking on the "Application Packet" button at the top of the webpage.

Communications:

* Communication about this grant will be sent from: [administrator@grantinterface.com.](mailto:administrator@grantinterface.com) Please add this email to your safe sender list.
* Communications will be sent to the email address you use to login to this portal. Please use an email you check often.
* If multiple people on your team need to receive updates on the status of your application, please use a shared email address (such as grants@orgname.org).
* You can update your email address anytime. To update (1) click on your name in the upper right-hand corner (2) click "Edit My Profile".

Questions?

Email Tamara Liu, Grants Program Manager, at [**grantsprogram@artscouncilsc.or**](mailto:grantsprogram@artscouncilsc.org)**g.**

# Applicant Information

#### Develop Grant Application

IMPORTANT: This is the English version of the application. If you would like to submit an application in Spanish, please click "Apply" from the top green menu bar, then scroll down to find the separate Spanish version of this application ("Becas Para Desarrollo Profesional").

**Eligibility Criteria\***

I have read the Eligibility Criteria section of the guidelines (available to download on the [Develop Grants webpag](https://artscouncilsc.org/opportunities-resources/grants/develop-grants)e) and confirm that I meet each of the eligibility requirements for this grant.

**Choices**

Yes, I confirm that I meet each of the eligibility requirements.

## Individual Artist or Organization\*

Please only select organization if you are a 501(c)(3) nonprofit or have a fiscal sponsor.

#### I am applying as a/an:

**Choices** Individual Organization

## Additional Applicant Information (if applicable)

* If you are under the age of 18, please include your parent/guardian's name, email, and phone number here.
* If you have a fiscal sponsor, please include their name, email, and phone number here.

*Character Limit: 250*

## First-Time or Returning Applicant\*

Have you (or your organization) ever applied for an Arts Council grant before? If you applied and were not selected for an award, you are still considered a returning applicant.

#### I am a:

**Choices**

First-Time Applicant

Returning Applicant

# First-Time or Returning Applicant Pool

## First-Time or Returning Applicant Pool\*

Our Develop grant program is competitive with approximately 25-30% of applications funded. Those who have never applied for an Arts Council grant are encouraged, but not required, to apply in the First-Time Applicant Pool. The First-Time Applicant Pool only includes other first- timers and is evaluated separately, offering a higher chance of receiving a grant award.

However, the grant maximum is $1,000 instead of $1,500.

#### I would like to be evaluated in the:

**Choices**

First-Time Applicant Pool (grants up to $1,000) Regular Pool (grants up to $1,500)

# Proposal Details

## Grant Request Amount\*

Please review the Grant Maximums for Develop:

* First-Time Applicant Pool: up to $1,000
* Regular Pool: up to $1,500

#### I am requesting a grant in the amount of:

*Character Limit: 20*

## Proposal Title\*

Describe your proposed professional development activities in one sentence. This will be used as the title of your proposal and should be descriptive and brief.

### Example 1: An advanced painting class at ABC Arts Center

*Example 2: Working with a marketing consultant to expand social media presence*

*Character Limit: 250*

## End Date\*

When do you plan to complete your professional development activities?

* Grant decisions will be sent on May 23, 2025.
* Funded activities must take place during the grant period of July 2025 - June 2026.
* If awarded a grant, your final report will be due 30 days after this end date.

#### Please enter an end date between 7/1/2025 and 6/30/2026:

*Character Limit: 10*

## Primary Artistic Discipline\*

Please select **1 artistic discipline** that best describes your (or your organization's) work. If you are a multi-disciplinary artist, select the discipline that is most represented in your work. You will be able to select additional artistic disciplines next.

**Choices**

Art Festival Cultural Festival Curatorial Dance

Design Digital Media Film/Video Literary Music

Musical Theater Opera Performance Art Photography Social Practice Theater Traditional Visual Art

Other

## Additional Artistic Disciplines (optional)

If you would like to include additional artistic disciplines to describe your work, please select them here.

**Choices**

Art Festival Cultural Festival Curatorial Dance

Design Digital Media Film/Video Literary Music

Musical Theater Opera Performance Art Photography Social Practice Theater Traditional Visual Art

Other

## Other Artistic Discipline(s)

If you selected "Other" for either the primary or additional artistic disciplines above, please enter the artistic discipline(s) here:

*Character Limit: 30*

# Narrative - Professional Development

For each of the narrative responses below, character count limits include each letter and space. You **do not** need to use the entire space provided. Concise responses and/or numbered responses are welcomed!

#### Artistic Commitment - two options

The Artistic Commitment criteria is scored on a yes/no basis. You have two options:

**Option 1:** Enter a response, following the instructions below.

**Option 2:** Upload your artistic resume or bio below. If choosing this option, please enter "See upload" in the text box instead of a full response.

**Artistic Commitment Response (Option 1)\***

* Individual applicants: Describe or list experiences or activities that show your commitment to the development of your artistic practice. Relevant experiences or activities could include education, apprenticeships, a description of your methodology or approach, etc. If you have not been actively pursuing opportunities to develop your artistic practice, please explain why.
* Organizational applicants: Describe or list activities that show commitment to the development of the organization. What are some steps that have been taken to build the organization's capacity?

*Character Limit: 3000*

## Artistic Resume or Bio (Option 2) - 1 page max

If you prefer, you may upload a one-page artistic resume or bio here rather than entering a response above.

*File Size Limit: 5 MB*

## Description of Professional Development Activities\*

Please provide a complete description of what you would like to use the grant funds for. Include specific details such as the timeline or dates, workshop title, consultant name, type or brand of equipment, etc. If specific details are not yet available, please explain why. For organizational applicants, include a description or list of who will be participating in the proposed activities.

## Artistic Vision & Goals\*

1. Please share a little about your artistic vision and long-term goals as an artist or arts organization.
2. Why did you choose these professional development activities at this time over other options?
3. What is the potential impact on your artistic ability/career (or the ability of your organization to fulfill its mission)? How will these activities help you grow as an artist or organization?

*Character Limit: 2000*

# Budget

#### Proposal Budget:

A clear and realistic budget is essential. Budgets are estimates, but it is important to do your research to ensure that your estimates for both income and expenses are realistic. We also recommend reviewing your description of professional development activities above to make sure no potential expenses are missing from your budget.

#### Be sure your budget balances – income should be greater than or equal to expenses.

[Read our Budget FAQs here.](https://artscouncilsc.org/opportunities-resources/grants#%3A~%3Atext%3DBudget%20%26%20Work%20Sample%20FAQs)

**Budgeted Income\***

List all sources of income for this proposal, the amount expected from each source, and whether the income is committed or pending. Make sure to include this grant!

For example:

1. Arts Council Grant, pending, $1000
2. Personal contribution, committed, $500

*Character Limit: 2000*

## Total Budgeted Income\*

*Character Limit: 20*

## Budgeted Expenses\*

List all expense categories for the professional development activities and how much you anticipate spending.

For example:

1. Workshop fees, $1000
2. Travel expenses, $500

## Total Budgeted Expenses\*

Make sure this is less than or equal to your Total Budgeted Income above.

*Character Limit: 20*

# Support Material

#### Work Samples & Supporting Documents

* Submit up to 3 total items (uploads or links) that best represent your (or your organization's) work and support your proposal.
  + *Work samples* support your responses about your artistic development. Examples: photos, written samples, or audio/video links that are publicly accessible.
  + *Supporting documents* can provide additional context. Examples: Letters of support, reviews, brochures, programs or flyers
* Video/audio:
  + Video/audio clips cannot be uploaded. If you'd like to include video/audio work samples, please provide publicly accessible URL links in the space provided below.
  + If the video/audio is longer than 3 minutes, please provide start/finish times for a 3-minute segment.
  + Video/audio links are included in the 3 total items allowed.
* Photos and Documents:
  + Uploads are accepted in the following formats: jpg, jpeg, png, pdf, doc, docx

#### How to Upload Support Materials:

1. Click on "Upload a file" to select a file saved on your computer.
2. Select a file saved on your computer.
3. A successfully uploaded file will appear as a blue link next to the upload button.
4. You can click on the red X next to the blue link to delete and replace the file.

**Technical difficulties?** Please contact us at [grantsprogram@artscouncilsc.org.](mailto:grantsprogram@artscouncilsc.org)

**Upload 1**

* Upload a work sample or supporting document here (images and documents only, in the following formats: jpg, jpeg, png, pdf, doc, docx).
* Please use the URL link spaces provided further down the page to share video, audio or websites

*File Size Limit: 5 MB*

Optional Description of Upload 1

*Character Limit: 200*

## Upload 2

*File Size Limit: 5 MB*

Optional Description of Upload 2

*Character Limit: 200*

## Upload 3

*File Size Limit: 5 MB*

Optional Description of Upload 3

*Character Limit: 200*

#### URL Links: for Video, Audio, and/or Websites

* We recommend Soundcloud, YouTube, and Vimeo for video/audio.
* Links must be accessible to the public. Do not include links to private accounts or links that require passwords.
* Make sure the webpage will be active through May 31, 2025.
* If any links direct to video/audio work that is longer than 3 minutes, please provide the start time for a 3 minute segment.

## URL Link 1

As a reminder, please provide publicly-accessible links. To avoid any errors, please make sure there are no spaces before or after the link you enter.

*Character Limit: 2000*

Comments for URL Link 1:

If the video/audio is longer than three minutes, please include the start time for a 3-minute segment in your comments.

*Character Limit: 200*

## URL Link 2

*Character Limit: 2000*

Comments for URL Link 2:

If the video/audio is longer than three minutes, please include the start time for a 3-minute segment.

*Character Limit: 200*

## URL Link 3

*Character Limit: 2000*

Comments for URL Link 3:

If the video/audio is longer than three minutes, please include the start time for a 3-minute segment.

*Character Limit: 200*

Please double check that you have added **no more than 3 total uploads and/or URLs**

above, under Work Samples & Supporting Documents **(not 3 uploads plus 3 links).**

### Note: Your artist or organizational website (below) does not count as one of the three.

**Artist or Organizational Website (optional):**

**Artists:** If you have a public artist site please list it here. You may link to your artist website, social media page, or any visual gallery.

**Organizations:** Please list your organizational website.

Note: To avoid any errors, please make sure there are no spaces before or after the link you enter.

*Character Limit: 2000*

# Demographic Information: Individual Artist

#### Why we request demographic information:

Arts Council is committed to distributing resources equitably in order to reflect the diversity of our applicants and community. To that end, we ask you to provide demographic data so we may better understand the communities we are trying to serve. The information is used to identify and report on trends in populations supported by the Grants Program and to gauge how the Arts Council addresses the needs of the county’s diverse communities. Also, our grants program is also partially funded through government and foundation grants which require us to report back on demographic data.

**Demographics are not taken into consideration when scoring grant applications. Grant reviewers will not have access to your responses.** The information provided will kept private and secure, and will not be used for a discriminatory purpose. All responses are optional and you may choose to "prefer not to disclose."

#### Individual Demographic Information

**What is your age?**

**Choices**

Under 18

19-24

25-34

35-44

45-54

55-64

65+

Prefer not to disclose

**Race/ethnicity**

#### What is your race/ethnicity? Select all that apply. Choices

African (West African, Eritrean, Ethiopian, other)

American Indian, Native-American, Alaska Native Arab, Middle Eastern

Asian, Asian-American Black, African-American Latino/a, Latinx, Latiné

Southeast Asian, Filipino/a, Pacific Islander, Native Hawaiian White/Caucasian

Other

Prefer not to disclose

## Other race/ethnicity (optional)

*Character Limit: 25*

## Gender

#### Which gender(s) do you most identify with? Select all that apply. Choices

Female

Male Transgender

Gender fluid/non-binary/non-conforming/two-spirited Intersex

Other

Prefer not to disclose

## Other gender identity (optional):

*Character Limit: 25*

## Sexual Orientation

#### Which of the following best describes your sexual orientation? Choices

Lesbian, Gay, Bisexual, Queer, Questioning, Asexual, Pansexual

Heterosexual Other

Prefer not to disclose

## Other sexual orientation (optional):

*Character Limit: 25*

## Disability

#### Do you identify as a person with a disability? Choices

Yes

No

Prefer not to disclose

## Are you a Tannery loft and/or studio tenant?

This includes nonprofit organizations operating on the Tannery Campus. It does not include those who aren't tenants but teach or work at the Tannery.

**Choices**

Yes No

## Are you a full-time artist?

**Choices**

Yes, I am a full-time artist

No, I am employed for work not related to my art

# Demographic Information: Organization

#### Why we request demographic information:

Arts Council is committed to distributing resources equitably in order to reflect the diversity of our applicants and community. To that end, we ask you to provide demographic data so we may better understand the communities we are trying to serve. The information is used to identify and report on trends in populations supported by the Grants Program and to gauge how the Arts Council addresses the needs of the county’s diverse communities. Also, our grants program is also partially funded through government and foundation grants which require us to report back on demographic data.

**Demographics are not taken into consideration when scoring grant applications. Grant reviewers will not have access to your responses.** The information provided will kept private

and secure, and will not be used for a discriminatory purpose. All responses are optional and you may choose to "prefer not to disclose."

#### Organizational Demographic Information

Definitions:

*BIPOC:* Black, Indigenous, and People of Color

*ALAANA:* African, Latinx, Asian, Arab, Native American

**Organizational Leadership Racial Demographics**

Please include your Executive Director, Artistic Director, and Board. If your organization does not have one or more of those roles, please include all who are in similar leadership positions in your organization.

#### Is 50% or more of your organizational leadership BIPOC / ALAANA? See definitions above. Choices

Yes

No

Prefer not to disclose

## Organizational Audience/Participant Racial Demographics

Please include all attendees and participants engaged with your organization. Do not include artists or staff.

#### Are 50% or more of your organization's audience members/participants BIPOC / ALAANA? Choices

Yes

No

Prefer not to disclose

# Submission

## Additional Comments

Is there anything else that you would like to share?

*Character Limit: 400*

## Submission Certification\*

I certify that all of the information contained in this application and its attachments is true and accurate. I understand that all funded activities must provide equal access and equal opportunity in employment and services and may not discriminate on the basis of disability, color, creed, or religion.

**Choices**

I certify

## First name:\*

*Character Limit: 250*

## Last name:\*

*Character Limit: 250*

## Date of submission:\*

*Character Limit: 10*

Thank you for your time and effort in submitting a Develop Grant application!

* Be sure to click the “Submit Application” button when you are done with this application form. Once you submit, changes cannot be made to your application. However, if you notice an error after you submit, just contact our team at [grantsprogram@artscouncilsc.org](mailto:grantsprogram@artscouncilsc.org) and we can help you.
* You should receive a confirmation email after you submit your application. If you do not receive this email or have any other questions, please contact our team at [grantsprogram@artscouncilsc.org](mailto:grantsprogram@artscouncilsc.org).
* You can download a PDF of your completed application by clicking on the "Application Packet" button at the top of the webpage.
* Communication about this grant will be sent from:

[**administrator@grantinterface.com**.](mailto:administrator@grantinterface.com) Please add this email to your safe sender list.