ARTS COUNCIL SANTA CRUZ COUNTY

OPEN STUDIOS ART TOUR 2026 APPLICATION TOOLKIT

For application questions, reach out to:
Email: bree@artscouncilsc.org



OCTOBER 2026

3-4 | South County
10-11 | North County
17-18 | All County

IMPORTANT DATES:

Application Open: March 1
Application Workshop: March 5
Deadline: April 30 - midnight

Application Assistance Office Hours:
Location: Arts Council SCC Office
1070 River St Santa Cruz & Zoom
Thursdays from 12-2pm
March 12, 19, 26
April 2, 9, 16, 23

CLICK TO ACCESS

- > Open Studios Application
- > Zapplication Info
- > Blog Post: What's New this Year?
- > Open Studios Website
- > Artist Resource Page
- > Instagram
- > Facebook

ARTIST WORKSHOP

Art Event Application Workshop

Thursday, March 5 | 6:00-7:30pm
Radius Gallery - 1050 River St. #127

Free Professional Development Workshop open to all Santa Cruz County artists.

Covers the "how-tos" of the common hard parts of completing art event applications.

- Writing a successful artist statement
  Presenter: Ann Hazels
- Presenting a cohesive body of work
  Presenter: Valeria Miranda
- Photo formatting & editing
  Presenter: Bree Karpavage

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What Your $325 Registration Fee Supports:

We Invest in Promotion

- Local & regional print ad campaigns
- Digital media placements
- Radio advertising
- Paid social media
  (Promoted August–October)

Your Work & Studio Listing Gets Wide Visibility

- 22,000 Artist Print Guides
- 4,000+ mailed postcards
- Posters & green yard signs countywide
- Website + mobile app listing
- Email, social & video campaigns
- Preview Exhibitions & events
- Artist & buyer networking events
- Professional development workshops

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